

The background features a collage of artistic elements: a hand holding a pencil, a golden bust, a blue keyboard, and various colorful geometric shapes and textures in shades of pink, purple, green, and blue.

NATIONAL PORTFOLIO DAY

NATIONAL PORTFOLIO DAY (NPD) IS HELD BY THE NATIONAL PORTFOLIO DAY ASSOCIATION—A NONPROFIT ORGANIZATION WITH REPRESENTATIVES FROM REGIONALLY AND NASAD-ACCREDITED ART, DESIGN, AND FILM SCHOOLS

CONNECTS STUDENTS AND
PARENTS WITH ART COLLEGES AND
ADMISSIONS COUNSELORS

PROVIDES SUPPORT
FOR PORTFOLIO DEVELOPMENT
AND COLLEGE APPLICATIONS

WHAT IS NPD?

AN ARTS-SPECIFIC COLLEGE FAIR AT
CITIES ACROSS THE COUNTRY

WHY ATTEND NPD?

The NPD is an opportunity to receive individualized feedback as you embark on the college application process. Top art and design programs nationwide and from Canada are represented by NPD.

You'll make personal connections with admissions counselors and gain clarity on the application process:

- ◆ Refine your portfolio and application
- ◆ Meet admissions counselors and faculty members from your favorite schools
- ◆ Talk through your body of work and practice discussing your artist statement
- ◆ Narrow down your top picks for college

**THERE ARE NUMEROUS NPDs ACCROSS
THE COUNTRY, FIND THE LOCATION +
DATES THAT WORK BEST FOR YOU**

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HOW TO PREPARE

- ◆ Bring examples of your best work and the work that interests you most (both original artwork and documentation on your computer or tablet are acceptable)
- ◆ Bring a pad and pencil for taking notes
- ◆ Research the schools before you arrive
- ◆ Prioritize your top choices by 3–4 “must-see” schools, and 5–7 “hope-to-see” schools

Be ready to *ask* questions, such as:

- What type of school is this?
- What is the main focus or educational philosophy of the school?
- What kinds of courses are required?

Be prepared to *answer* questions, such as:

- What have you been exploring in your work?
- How does your work connect to other work being done in a similar field?
- What kinds of technical courses have you taken?
- What skills have you learned?
- What do you want to do in the future?
- What are you looking for in a program?

TEACHERS AND COUNSELORS USE THIS BROCHURE
TO HELP YOUR STUDENTS PREPARE FOR NPD

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WHAT TO EXPECT

At NPD, you'll gain a better understanding of your schools of interest and the application and portfolio process. You'll also hear personalized feedback about your artwork, including references to artists and resources, and make valuable connections with admissions counselors at your top-choice schools.

Count on:

- ◆ Portfolio reviews with admissions counselors and faculty
- ◆ One-on-one interactions and personalized discussions (parents may be present and are welcome to ask questions)
- ◆ The opportunity to meet with a variety of schools (arrive early to get in line for your top choices)
- ◆ The opportunity to learn about schools you had not previously considered
- ◆ Take-away materials from schools that provide further info: brochures, catalogues, and viewbooks

FIND THE COLLEGE
THAT WORKS FOR YOU

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**A LIVELY EVENT FOR
CREATIVE MINDS**

FREE AND OPEN TO THE PUBLIC

**FOR THE FULL LIST OF NPD
CITIES, DATES, AND TIMES VISIT**

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